

## COOKIE POLICY

This website (<https://www.beacon.co.in/>) is owned and operated by “**Beacon Insurance Brokers Pvt. Ltd.**” (“We”, “us”, “our”, “Company”) which may use cookies and such other tracking technologies (collectively as cookies) for various purpose which are described in this policy. The information set out in this policy is provided in addition to our privacy policy, and should be read alongside it.

By using this web site, you are giving consent to the storing and accessing of Cookies on your device in accordance with the terms of this Cookie Policy.

We reserve the right to make changes to our Cookie Policy from time to time to keep it up-to-date. We will alert you with the revised policy on the website about any changes by updating the “Last Updated” date of this Cookie Policy. Any changes or modifications will be effective immediately upon posting the updated Cookie Policy on the site.

You are encouraged to periodically review this Cookie Policy to stay informed of updates as and when you visit the website. You will be deemed to have been made aware of, will be subject to, and will be deemed to have accepted the changes in our revised Cookie Policy by your continued use of the Site after the date such revised Cookie Policy is posted.

### **What Are Cookies?**

Cookies are small files that websites place on the device you're using to browse the site, which often includes an anonymous unique identifier. Cookies are frequently used to store information about your online experience, including preferences you've set during your visit.

Our Privacy Policy sets out full details of the information we may collect and how we may use the said information.

Further cookies may be classified as “First Party Cookies” and “Third Party Cookies” –

- **First Party Cookies:** These types of cookies will be placed on your device through the use of our website.
- **Third Party Cookies:** These cookies will be placed on your website through third party domains, which may include but are not limited to search engines, advertising networks, social media websites or our business partners. They may use their cookies to collect analytical data. We may allow third-party service providers to set cookies on our site to assist us in analysing site traffic and improving our services. These third parties may include Google Analytics, Facebook, and others. They may collect information about your online activities over time and across different websites.

If you follow a link from our website to another website, please be aware that the owner of the other website will have their own privacy and cookie policies for their site. We recommend you read their

policies. This Policy does not extend to those websites and we are not responsible for the cookies place by any such third-party websites.

## Why We Use Cookies?

Any cookie that we collect from you may be used for various purposes including but not limited to the following:

- **Essential Cookies:** These cookies are necessary for the website to function properly. They enable basic features such as page navigation and access to secure areas of the site.
- **Functional Cookies:** These cookies allow us to remember your preferences and provide enhanced features. For example, they may store your login information or language preferences.
- **Performance Cookies:** These cookies help us understand how visitors interact with our website by collecting and reporting information anonymously. This helps us improve our services and user experience using artificial intelligence.
- **Targeting Cookies:** We may use third-party cookies to deliver advertisements that are relevant to you based on your interests. These cookies track your browsing habits across different websites.

To process transactions, where requested, under your user ID and password, it is important to note that the information collected using these cookies is anonymous and cannot be used to identify an individual visitor. The information we store in these cookies is encrypted so that only we can read it.

## How To Manage Cookies?

You can block cookies by activating the setting within your browser that allows you to refuse the setting of all or some cookies. Please be aware if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of our website. Cookies can be managed on popular browsers:

- **Google Chrome:** Go to "Settings" > "Privacy and security" > "Cookies and other site data."
- **Mozilla Firefox:** Click on "Options" > "Privacy & Security" > "Cookies and Site Data."
- **Microsoft Edge:** Navigate to "Settings" > "Privacy, search, and services" > "Cookies and site permissions."

## Changes To This Cookie Policy:

We may update this Cookie Policy from time to time. Any changes will be posted on this page with an updated effective date.

## Contact Us:

If you have any questions about our Cookie Policy or wish to exercise any of your rights regarding your personal data, please contact us at: **Beacon Insurance Brokers Pvt. Ltd.**

## Contact Information:

Address: 903, 904 Iscon Atria Tower-2, Opposite GEB Training Centre, Gotri Road, Vadodara 390021 (Gujarat) India.

Email: [info@beacon.co.in](mailto:info@beacon.co.in)

Phone Number: +91 265 2318000 / +91 6357099100

By using our website, you agree to the terms of this Cookie Policy. Thank you for choosing Beacon Insurance Brokers Pvt. Ltd.

***This policy was last amended on 31<sup>st</sup> January 2025.***